

Product & Pricing –Consumer mobility
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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No: - 3-35/2009-P&P-CM

Dated 28/6/2010

To

The Chief General Managers
All Telecom Circles / Telecom Districts.

SUB: Bundling Offer for M/s Nokia and for M/s Micromax.

Competent authority has approved the following FRC for Nokia and Micromax.

1. First recharge Coupon (FRC):-

It is clarified that

- These FRCs will be applicable only for Nokia SIMs and Micromax SIMs only.
- Normal FRCs should not be allowed on these special bundling SIMs.

2G Bundling offer (Freebies):-

- Extra talk time of Rs. 50/- will be given on recharge of Rs. 50/- pm for 12 months under M/s Nokia bundling arrangement for **model 1280**. Facility shall be discontinued from the month customer fails to recharge.
- 100 minutes talk time per month for 3 months & 100 SMS per month for 3 months under M/s Micromax bundling arrangement.

FRC for 2G:-

The detailed calculations for each FRC value is as given below:-

Particulars	2G (Rs.)
FRC Price	67.1
Service Tax @ 10.30%	6.9
MRP of FRC in Rs.	74
Usage Value	
Any Network	60
On-net	

Off-net	
Validity	180 Days
Grace Period	
GP-I	15 Days
GP-II	165 Days

Terms & condition

- Default plan & tariff in the case of 2G Prepaid Services would be of General-I Plan and subscriber may opt for 1P/Sec or all@49 through available STVs.
- Under above scheme life time plan is not offered, as monthly minimum recharge condition can not be implemented in lifetime plan.

3G Bundling offer (Freebies):-

- Free data usage of 0.5 GB for three months for Nokia (**Nokia Model 2730**) and Micromax bundling arrangement.

FRC for 3G:-

Particulars	3G(Rs)
FRC Price	122.4
Service Tax @ 10.30%	12.6
MRP of FRC in Rs.	135
Usage Value	
Any Network	20
On-net	
Off-net	
Validity	180 Days
Grace Period	
GP-I	15 Days
GP-II	165 Days

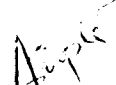
Terms & condition

- All other tariff and terms will be same as of 3G prepaid general 120 plan.

RUIM and activation charges for Micromax:

- Free talk time 200 minutes per month for 3 months under Micromax bundling scheme.

Particulars	Rs.
RUIM & Activation charges in Rs.	49.9
Service Tax @ 10.30%	5.1
MRP of Starter Pack in Rs.	55
Usage Value in Rs.	10


Ashutosh Gupta
DGM (PD-CM)

Copy to: - All GMs, IN Nodal Centers for implementation of above tariff immediately.